



Use of Student Photographs and Video Images Policy 2026

Version No.	Date Review Due	Approved and Date Published	Changes Made	Author of Changes
1.	2028	May 2026	New Document	JM & Policies subcommittee

Introduction

With the implementation of the *Privacy Act 1988* and the *Australian Privacy Principles (APP)*, the issue of the protection of the privacy of individuals has become a significant issue for school administrators. While the Act only applies to schools with a turnover of more than \$3 million (with the exception of the collection of information regarding health), many smaller schools choose to comply as a matter of best practice.

Images of individuals in photographs or videos are treated as [*personal information*](#) under the [*Privacy Act 1988*](#) where the person's identity is clear or can reasonably be worked out from that image. Images of individuals may also contain sensitive information if, for example, the individual's racial or ethnic origin or religious beliefs are apparent.

Under the Privacy Act an organisation may only collect and hold personal information that is reasonably necessary for its (the school's) functions or activities.

With an understanding of the Privacy Act and the APP, Yallingup Steiner School strives to protect students from unnecessary risk by limiting the collection, sharing and storage of visual images in the form of photographs and videos.

The school's Privacy Policy, and Data Collection Form contained in enrolment documentation, is clearly representative of a commitment to privacy and child protection.

Taking, using and publishing student photographs and video images, whether for the school's usual purposes throughout the school year or for a separate specific purpose is an area where the acquisition of informed and written consent is essential.

Scope

This Policy applies to all members of staff at Yallingup Steiner School.

Collection of Student Photographs and Video Images

Yallingup Steiner School strives to collect and use only student photographs and video images of students and others that are not easily identifiable.

Images that contain faces will not be used by the school in publications. Individual student names will not be published in conjunction with photographs or video images.

The school may use images of students that are faceless for the purpose of sharing the school's activities and functions if parents/guardians have signed the relevant image release form. (See Appendix 1.)

Annual Class Photographs and Class Communications

Annual Class photographs will require a specific image release form to ensure that permission is granted by parents/guardians for their child/ren to be included in the group image circulated to the Class cohort. (See Appendix 2.)

Appendix 1.



Annual Consent for Publication of Photographs and Videos of Students

From time to time, photographs or videos of students are taken in school, at school events or at places where the students are involved in an excursion or activity. These materials are used to promote curricular, co-curricular and student life activities at school and within the community. Any photographs or video images of your child are not intended to be easily identifiable and will not contain facial images.

These photographs or recordings may be used in class activities and/or published by the Yallingup Steiner School (the school) in documents, school magazines, newsletters, displays, journals, professional development materials for teachers, on the website or in the school and marketing materials produced by or for the school.

We seek your consent before including your child in any such publication or internal/external display. This form also seeks consent for Steiner Education Australia to use photographs/videos of your child in print and online promotional, marketing, media and educational materials.

NOTE: Please confirm your consent to the uses and disclosures described below by ticking the relevant box.

I GIVE PERMISSION FOR:

Photographs or videos (not easily identifiable) in which my child may be involved, to be published in (please tick):

☐ YES	☐ NO	School publications: (e.g. magazines, newsletters, presentations, training materials and resources) published by the school.
☐ YES	☐ NO	Third Party Publications: newspapers and other materials published by third parties for the purpose of promotion and communication of school activities or programs.
☐ YES	☐ NO	Platforms accessible by students and/or parents: the school's communication system (SchoolStream), digital teaching environment (i.e. Google Classroom) or similar platform/s, that are accessible by students and/or parents.
☐ YES	☐ NO	Website: the school's website.
☐ YES	☐ NO	If applicable – Steiner Education Australia's website and publications: including Steiner Education Australia's newsletters and brochures, and materials available to schools and education departments around Australia for the Yallingup Steiner School's promotional, marketing, media and educational purposes

**For the ease of administration should any 'NO' boxes be ticked photos will not be released.*

I acknowledge and I agree that:

I fully understand the contents, meaning and impact of this consent.

I can withdraw any consent provided above at any time by giving written notice to the school and it is my responsibility to notify the school if I wish to withdraw any consent provided above. Once consent is withdrawn, the school will not make any new publications that include the student's photographs, videos or electronic images where the student is reasonably identifiable.

I, to the full extent permitted by law, waive any right to inspect or approve the finished photographs, videos, electronic images or final compositions that may be used in conjunction with them now or in the future, whether those uses are known to them or unknown, and waive any right to royalties or other compensation arising from or relating to the use of photographs, videos or electronic images.

I , to the full extent permitted by law, agree to release, defend, and hold harmless the School and its agents or employees, including any firm publishing and/or distributing the finished product in whole or in part, whether on paper or via electronic media, from and against any claims, damages or liability arising from or related to the use of the photographs, videos or electronic images, including but not limited to any misuse, distortion, blurring, alteration, optical illusion or use in composite form, either intentionally or otherwise, that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

Please tick: ☐ YES ☐ NO

Student's Name:

Student's Name:

Student's Name:

Name of Parent/Guardian 1:

Parent/Guardian Signature 1:

Date:

Name of Parent/Guardian 2:

Parent/Guardian signature 2:

Date:

Yallingup Steiner School holds the safety and wellbeing of students as a priority at all times.

Appendix 2.



Annual School Photographs and Class Circulars Image Release Permission Form

Class and individual student photographs are taken annually for families to keep as a memory of their children's educational journey.

Teachers may also wish to circulate images for viewing by parents and carers only over the course of the school year.

Please indicate below whether you give permission for your child to be photographed as part of their class group for distribution to other parents/guardians.

I do/do not give permission for my child to be photographed as part of their class group in the annual photograph. (please indicate

Student Name 1 Class:.....

Student Name 2. Class:.....

Student Name 3. Class:.....

Date:.....

Signature:.....

Name of Parent/Guardian:.....